WINSTON-SALEM STATE UNIVERSITY

EXAMPLE 2 SUMMIT THE 2ND ANNUAL WSSU ENTREPRENEUR SUMMIT COMING BACK BIGGER, BETTER, AND BOLDER IN 2013





QUOTES FROM PARTICIPANTS FROM 2012: "The panelists did an awesome job. They inspired me to move forward a little bit more, even though the motivation is already inside of me."

"Being able to meet entrepreneurs and hear their goals and how they got to where they are, it just inspires me even more to be an entrepreneur."

"I'm going to take all this information that I received and put it into action for where I want to be." WHAT: The WSSU Entrepreneur Summit is an inspirational, educational and motivational experience that provides insight and practical knowledge to small business owners and not-for-profit leaders. The purpose of the summit is to engage, empower and enrich participants to help make their ventures more successful.



- small business owners
- aspiring entrepreneurs
- not-for-profit visionaries
- college students

Learn about:

- starting a business
- acquiring financing
- reaching customers
- creating a marketing and social media plan



FOR MORE INFORMATION: www.wssu.edu/cepay

Or contact James Pao at 336-750-3410 or paojh@wssu.edu

This event is offered in collaboration with Wharton Gladden & Company.





Wharton Gladden

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THE 2ND ANNUAL WSSU ENTREPRENEUR SUMMIT SPONSORSHIP OPPORTUNITIES

Please check the box corresponding to your desired level of participation.

- □ FINANCIER SPONSORSHIP \$2,500 (Limit 2 Sponsors)
 - Five-minute speaking opportunity at the Summit
 - Prominent location of information table set up at the Summit for the entire duration
 - Ten (10) complimentary passes to the Summit
 - Company name and logo featured on all marketing pieces
 - "Thank You" mention of sponsor contact's and company's name in the program

UENTURE CAPITAL SPONSORSHIP - \$1,000 (Limit 3 Sponsors)

- Information table set up at the Summit for the entire duration
- Six (6) complimentary passes to the Summit
- Company name and logo featured on all marketing pieces
- "Thank You" mention of sponsor contact's and company's name in the program

□ KICKSTARTER SPONSORSHIP - \$500

- Four (4) complimentary passes to the Summit
- Company name and logo featured on all marketing pieces
- "Thank You" mention of company's name in the program
- □ SEED SPONSORSHIP \$250
 - Two (2) complimentary passes to the Summit
 - "Thank You" mention of company's name in the program

STUDENT FUNDING (OPTIONAL):

□ I want my sponsorship to give students FREE admission to the Summit by funding their registration.

Sponsor Contact Person:	Company Name:		Name:		
Mailing Address:	City:			State:	
Phone:	_ Email:				
Authorized Sponsor Signature		Date			
PAYMENT OPTIONS: Check is enclosed Contact m	ne; I will pay by credit card		l will mail payment	within 30 days	
PLEASE RETURN SPONSORSHIP FO WSSU, Office of Continuing Education,		S. MLKJ	Drive, Winston-Sal	em NC 27110	
FOR MORE INFORMATION: contact	James Pao, Program Mana	ger, 336-	750-3410, paojh@v	wssu.edu	